

Sponsorship Matrix

Main Sponsors	Amount			
❖ Principal Sponsor	8,00,000			
❖ Co-Sponsor	5,00,000			
❖ Associate Sponsor	3,00,000			
Sponsor Benefit Matrix		Principal	Co-Sponsor	Associate
Complimentary Exhibition Space (Bare Space / Shell Space)		54 / 36 sqm	36 / 24 sqm	24 / 18 sqm
Numbers of delegates to be nominated free		12	10	8
One Speaker opportunity (at CII's discretion to select the topic for address)		✓	X	X
Logo Visibility Exhibition & Conclave				
Exhibition & Conclave Brochure		✓	✓	✓
Promotion advertisements in specialised journals, newspapers, Portals		✓	✓	✓
Invitation cards for Visitor		✓	✓	✓
Event Website with hyperlink to your website		✓	✓	✓
Wings of the Backdrop in Plenary Hall		✓	✓	✓
Entrance Gate, Signages & "Thank You Sponsors" board at Exhibition & Conclave Venue.		✓	✓	✓
Specially printed tag on Documentation Pack, Covers of Faculty Profile at the Conclave		✓	✓	✓
Company Profile in the Conclave documentation pack		✓	✓	✓
Circulation / Display of Company Literature (as part of the delegate documentation pack)		✓	✓	✓
Separate panel at Conclave venue		✓	✓	✓
Branding through tent cards which will be placed at the Delegates Table		✓	✓	✓
Other Acknowledgements:				
Sponsors Mementos to delegates (at sponsors' cost)		✓	✓	✓
Prominent visibility throughout the Conclave		✓	✓	✓
Special announcements thanking Sponsors		✓	✓	✓
Viewing of 5 mins Corporate Video during Lunch / Tea Break		✓	✓	X
Post Event Branding:				
Logo on the cover of the CD containing the proceedings of Energy Expo 2011		✓	✓	✓
List of participants who attended the Conclave will be emailed to you after the Conclave.		✓	✓	✓

OTHER SPONSORSHIP OPPORTUNITIES	AMOUNT
❖ Exhibition Catalogue Sponsor	1,50,000
❖ Lanyard Sponsor For Visitor Badges	1,00,000
❖ Visitor Badge Sponsor For Exhibition	50,000
❖ Visitor Kit Bag	35,000

Other Sponsor Benefits:

EXHIBITION CATALOGUE SPONSOR:
<ul style="list-style-type: none"> ➤ Catalogue sponsor logo at Catalogue Sales Counter at the Registration area ➤ A Full Page Colour advertisement in the Exhibitor's Directory ➤ Corporate logo on: Inside Front First Page will have the caption: Exhibition Catalogue sponsored by (Logo of your company)
LANYARD SPONSOR FOR VISITOR BADGES: (restricted to 1 company only) - BOOKED
<ul style="list-style-type: none"> ➤ Corporate logo on : Lanyard
VISITOR BADGE SPONSOR FOR EXHIBITION : (restricted to 1 company only)
<ul style="list-style-type: none"> ➤ Corporate logo on : Visitor Badges
VISITOR KIT BAG : (restricted to 1 company only)
<ul style="list-style-type: none"> ➤ Corporate logo on : Visitor Kit Bag <p>Company to provide biodegradable bag with their corporate logo on one side and the event logo on the other side. This bag will be distributed to all the visitors. Company can also put their one page corporate profile, sample products etc. inside the bag.</p>